



**Mu Chapter of the Chi Phi Fraternity
Mu Alumni Association**

801 Hudson Street • P.O. Box 1636 • Hoboken, New Jersey 07030

BUILDING FUND RAISING CAMPAIGN
“Preserving Our History - Building Our Future”



May 1, 2006

Dear Brother,

The Building Fund Program is transitioning into the next phase of activities. We have been very diligent and deliberate in our actions to date and have set up an excellent program with a trained staff of dedicated Brothers serving as volunteers along with consulting support from Ruotolo Associates. We've done our homework; the organization is here and now is the time for action.

The Building Fund has recovered somewhat since the Fire Protection Project and we will soon break even during 'this unofficial' stage of the program. We will now embark on implementing the nuts and bolts of the fund raising campaign and moving forward to reach our ambitious goal of \$800,000. The Decade Gatherings mixed with our normal House functions have been extremely successful. The word is getting out and the message is clear “we really do need to do something now or we will lose the House”.

The renovation plan is staged so that by our centennial as the Mu Alumni Association in 2014, the House will be completely renovated thus assuring our existence for many years to come. But this is where your support for our shared vision that “the future of both the Brotherhood and the physical House of the Mu Chapter of the Chi Phi Fraternity be strengthened, grown, assured and secured” comes to play.

During the course of our campaign development, we have taken your suggestions and come up with various ways of giving to suit your needs. For instance, we have started the Mu Chapter Year Book which will document our history in pictures and words for our 125 anniversary as a Chapter in 2008 while offering advertising opportunities. Gifts may be paid over time and via credit card if desired. Estate giving is also being promoted as are the transfer of equities and commodities.

Although fund raising is a very important aspect of our campaign; we continue to be very successful in reconnecting our Brothers with the House and the Actives which is also a key element of our program. They are just a great bunch of guys who do deserve a proper living environment while at school. And after all this is what we are all about, for the Brothers.

Our organization was founded by a group of dedicated Alumni who had a purpose and achieved a goal that many other fraternities wish they had, a House for their Brothers. I don't know how many times I've heard “I would not have made it through Tech if it wasn't for the House”. Well, now is your opportunity, your turn if you will, to give back for the benefits of the fraternity you and many others enjoy to this day.

Please help preserve our history and build a strong future by supporting the Building Fund and the continuation of a strong Mu Chapter of Chi Phi at Stevens Institute of Technology. In the coming months you will be contacted directly by one of our Brothers. Please show that support we can all be proud of now and for many years to come.

In the bonds,

R. Henry Carnevale '80